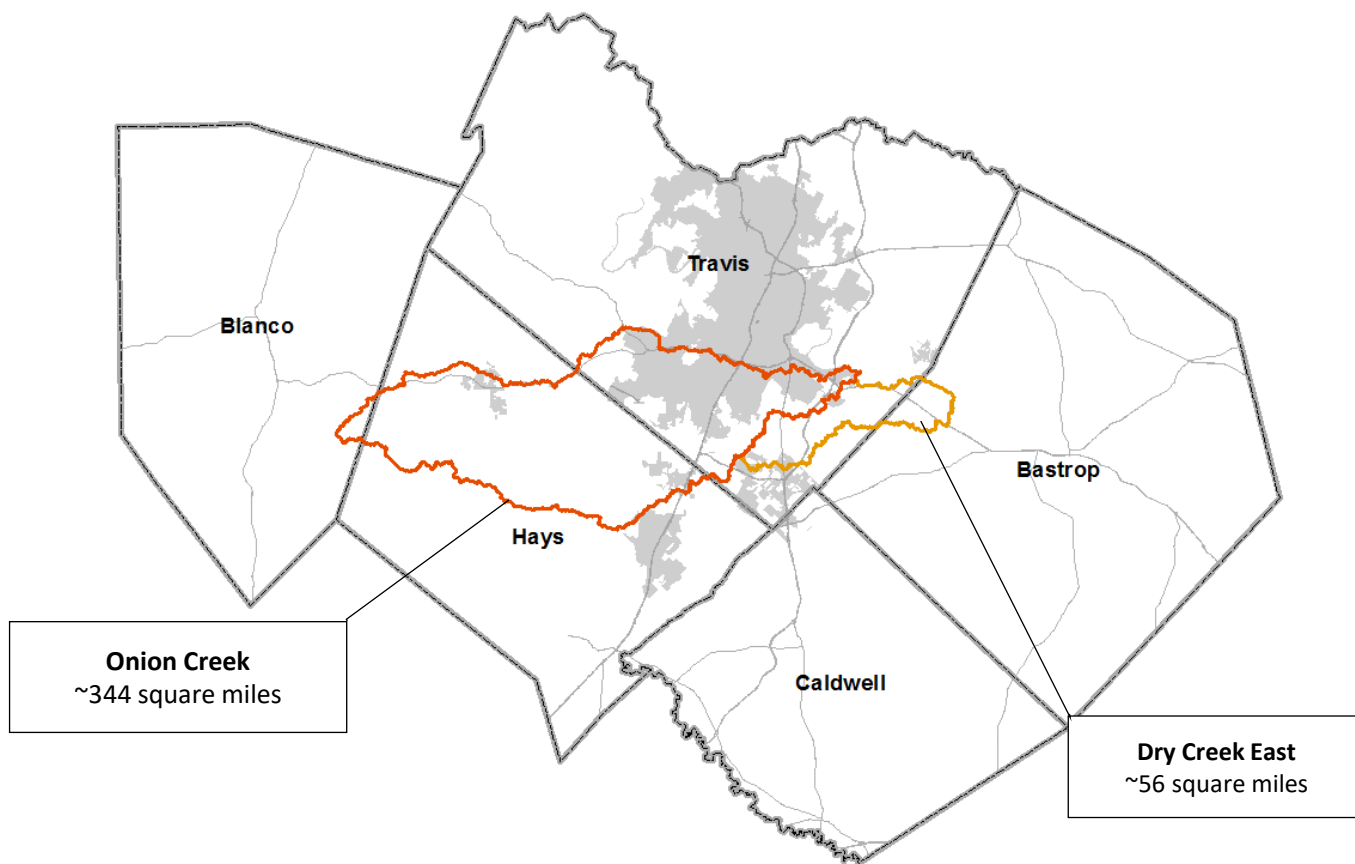


AN EQUATION FOR FLOOD MITIGATION IN THE SPECIAL FLOOD HAZARD AREA AND BEYOND

TEXAS FLOODPLAIN MANAGEMENT ASSOCIATION
Fall Technical Summit
August 30, 2017



Stacey Scheffel, CFM
Cindy Engelhardt, PE, CFM
Stephanie Castillo, EIT, CFM



OVERVIEW

UTILITY FUNCTION

CONCLUSION



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Sept 2015, Onion Creek, 12711 Cholla Ln



May 2016, Citation & Man O War



May 2016, FM 973



May 2016, Citation & Ponder Ln



April 2017, Onion Creek, Turley Dr



Oct 2013, Onion Creek, 12711 Cholla Ln

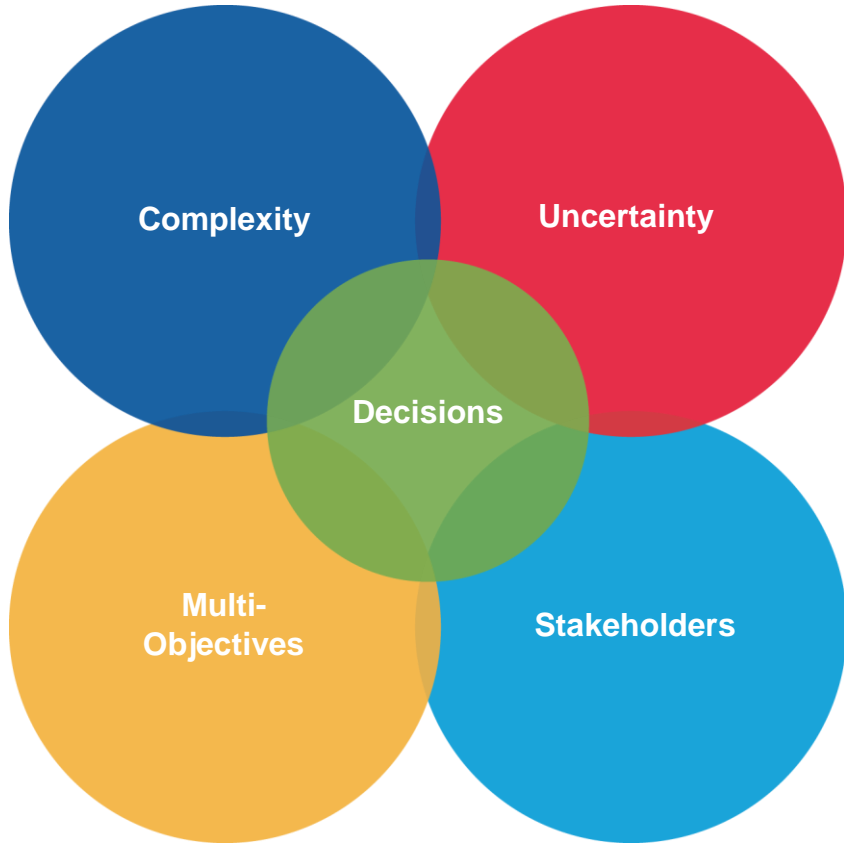
OVERVIEW

UTILITY FUNCTION

CONCLUSION



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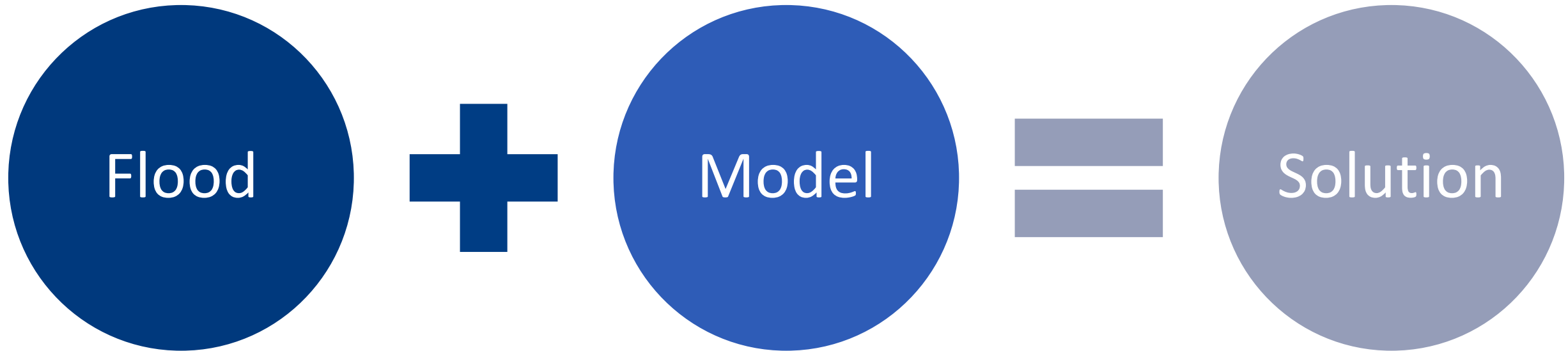
DECISION-ANALYSIS PROCESS

Avoiding “ERROR OF THE THIRD KIND”

- Reject alternative for the **WRONG** reason
- Solve the **WRONG** problem

DECISION-ANALYSIS PROCESS

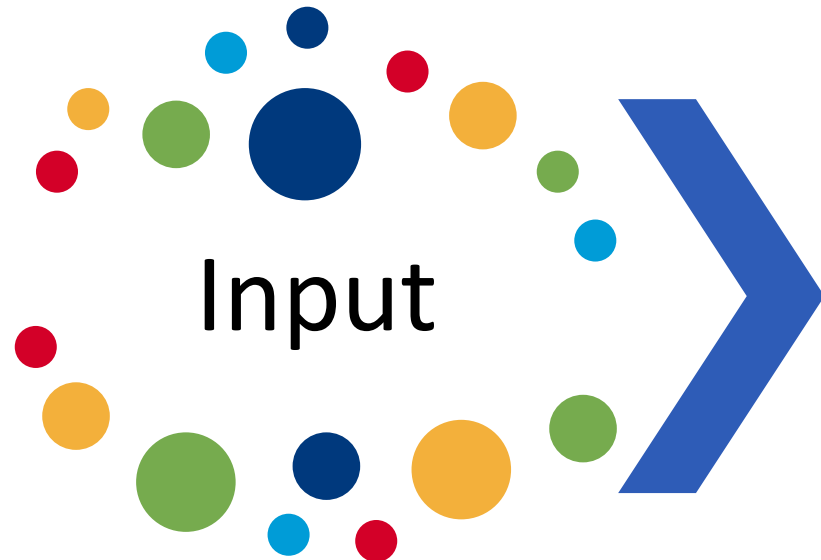
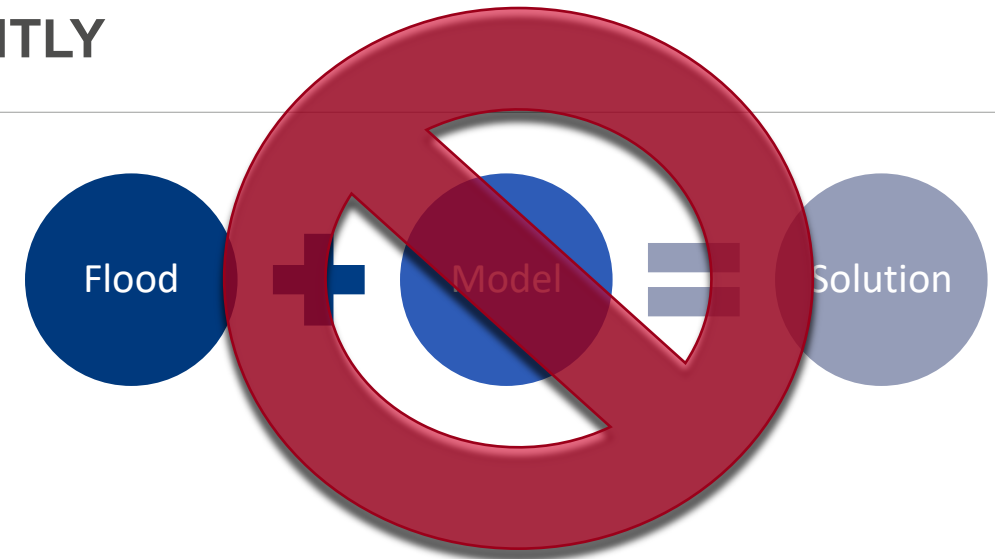
Develop an equation that “TELLS” you what to do



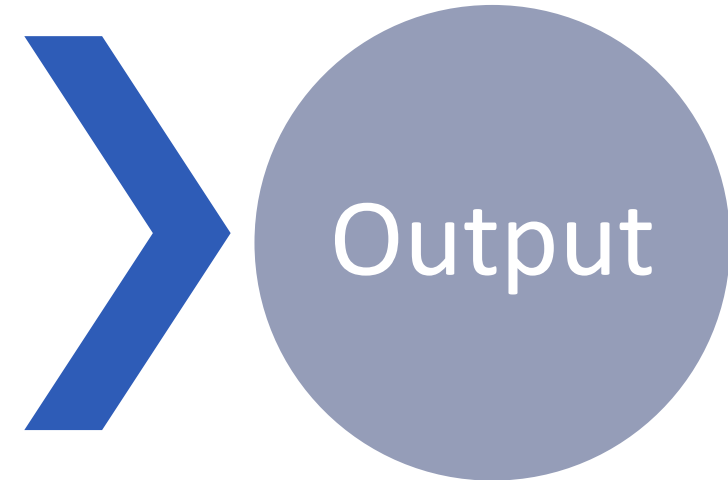
DECISION-ANALYSIS PROCESS

The **ALGORITHM** that leads to possible solutions

- Impossible to create an **UNBIASED-OBJECTIVE** output based on **SUBJECTIVE** inputs



**Decision
Analysis
Process**





OVERVIEW



UTILITY FUNCTION



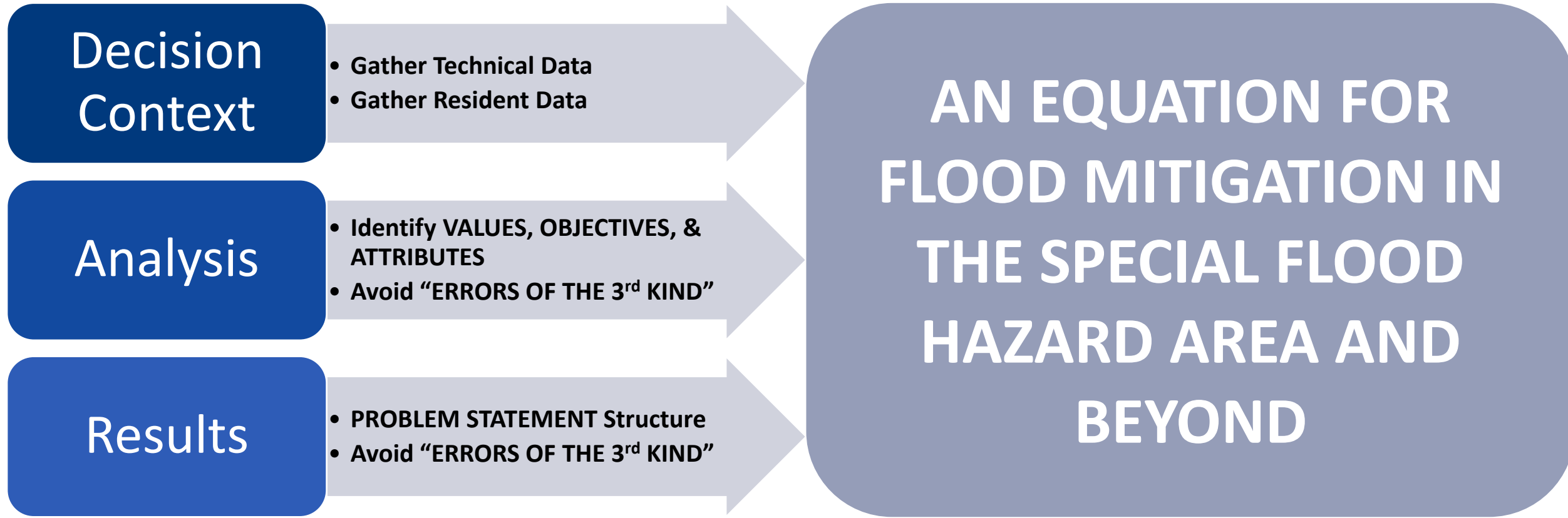
CONCLUSION



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WHAT IS A “UTILITY FUNCTION?”

An “Apples-to-Apples” comparison of APPLES AND ORANGES

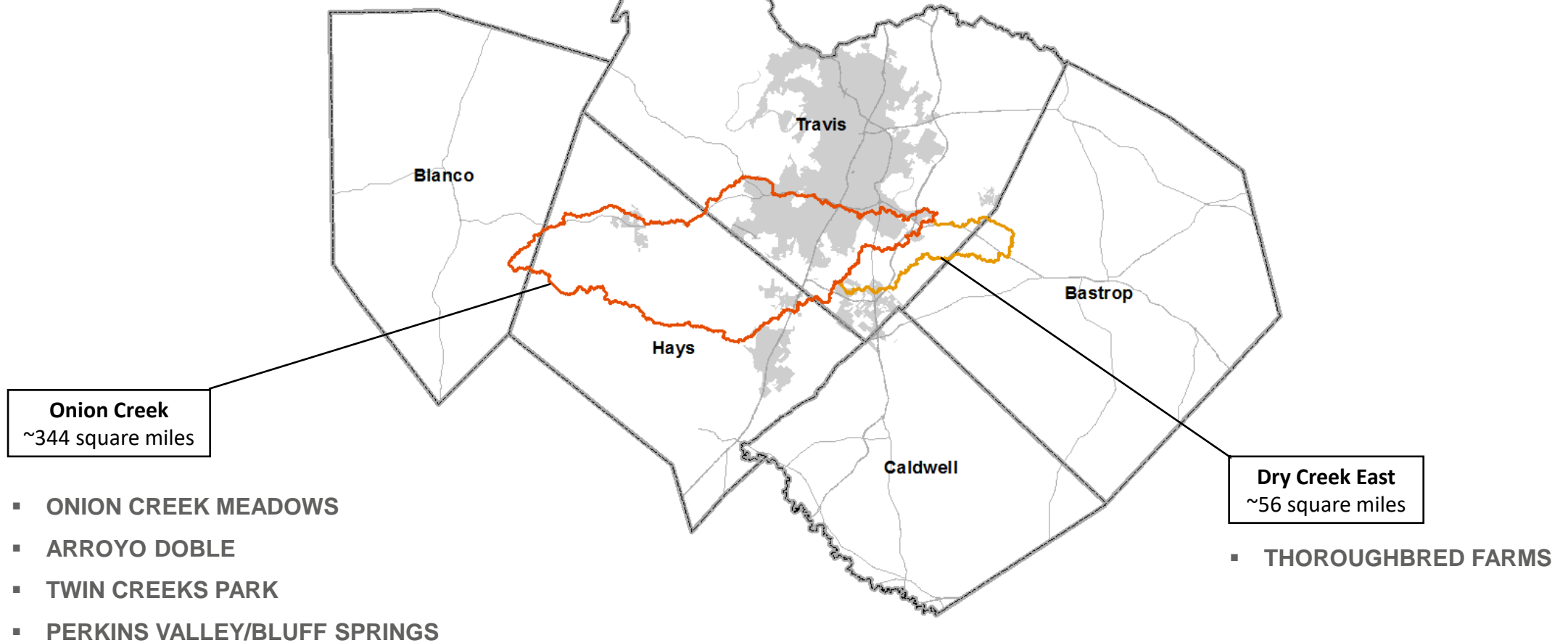


UTILITY FUNCTION | DECISION CONTEXT

Decision Context

- Gather Technical Data
- Gather Resident Data

PROJECT LIMITS - STUDY AREAS



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UTILITY FUNCTION | DECISION CONTEXT

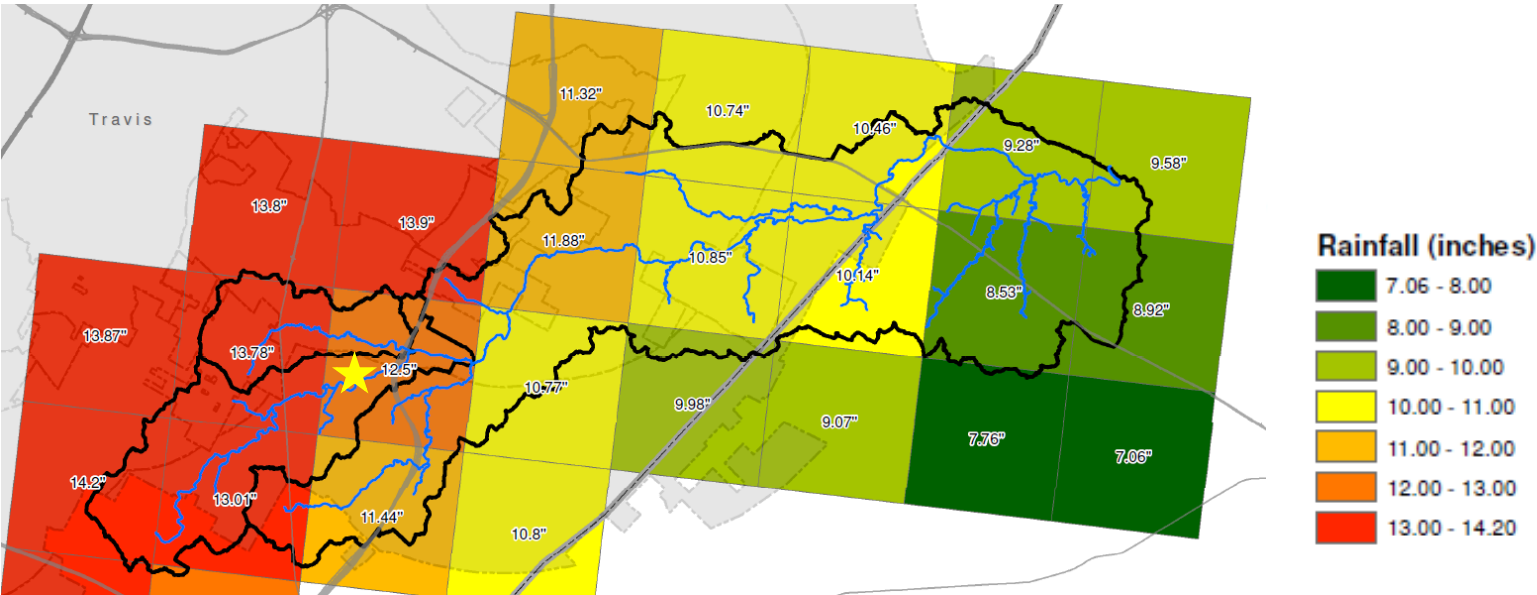
Decision
Context

- Gather Technical Data
- Gather Resident Data

GATHER TECHNICAL DATA

DRY CREEK EAST

- Regulatory Effective Models
 - Hydrologic
 - Hydraulic
- LiDAR
- Rainfall
- Survey



	Rainfall (inches)			
	1 % ACE	0.2% ACE	Oct 30, 2015	May 26, 2016
South Fork of Dry Creek East at Thoroughbred Farms	6.5 (4 hr)	9.0 (4 hr)	11-14 (2 hr)	8-11 (4 hr)

	Flow (cubic feet per second)			
	1 % ACE	0.2% ACE	Oct 30, 2015	May 26, 2016
South Fork of Dry Creek East at Thoroughbred Farms	11,800 cfs	16,200 cfs	18,000 cfs*	16,200 cfs*



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UTILITY FUNCTION | DECISION CONTEXT

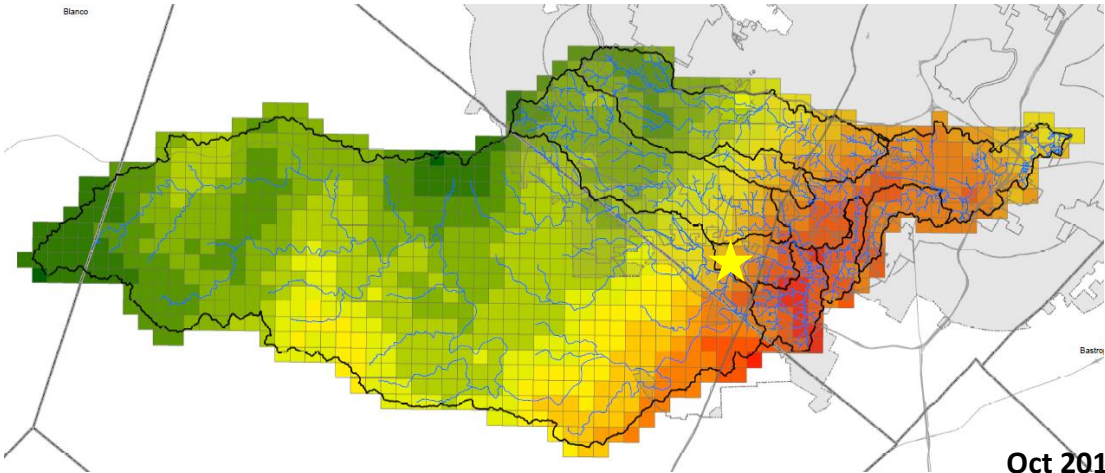
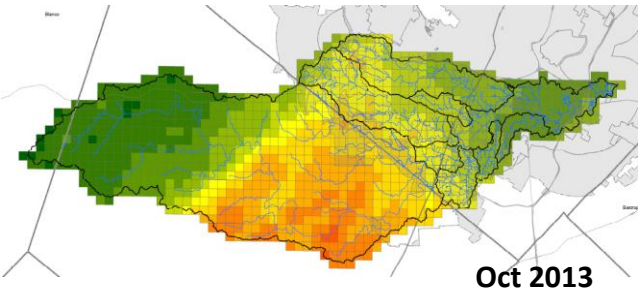
Decision
Context

- Gather Technical Data
- Gather Resident Data

GATHER TECHNICAL DATA

ONION CREEK

- 2016 Preliminary Models
 - Hydrologic
 - Hydraulic
- LiDAR
- Rainfall
- Survey



	Rainfall (inches)			
	1 % ACE	0.2% ACE	Oct 31, 2013	Oct 30, 2015
Onion Creek near confluence with Bear Creek	6.9 (6 hr)	9.5 (6 hr)	9-12 (6 hr)	11-15 (6 hr)

	Flow (cubic feet per second)			
	1 % ACE	0.2% ACE	Oct 31, 2013	Oct 30, 2015
Onion Creek near confluence with Bear Creek	11,800 cfs	16,200 cfs	18,000 cfs*	16,200 cfs*
Onion Creek at US 183	118,200 cfs	185,400 cfs	135,000 cfs8	120,000 cfs*



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UTILITY FUNCTION | DECISION CONTEXT

Decision Context

- Gather Technical Data
- Gather Resident Data

GATHER RESIDENT DATA

DRY CREEK EAST WATERSHED

■ Resident Testimony

- ☐ Floodplain Boundaries
- ☐ High Water Marks
- ☐ Flow Direction



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UTILITY FUNCTION | DECISION CONTEXT

Decision Context

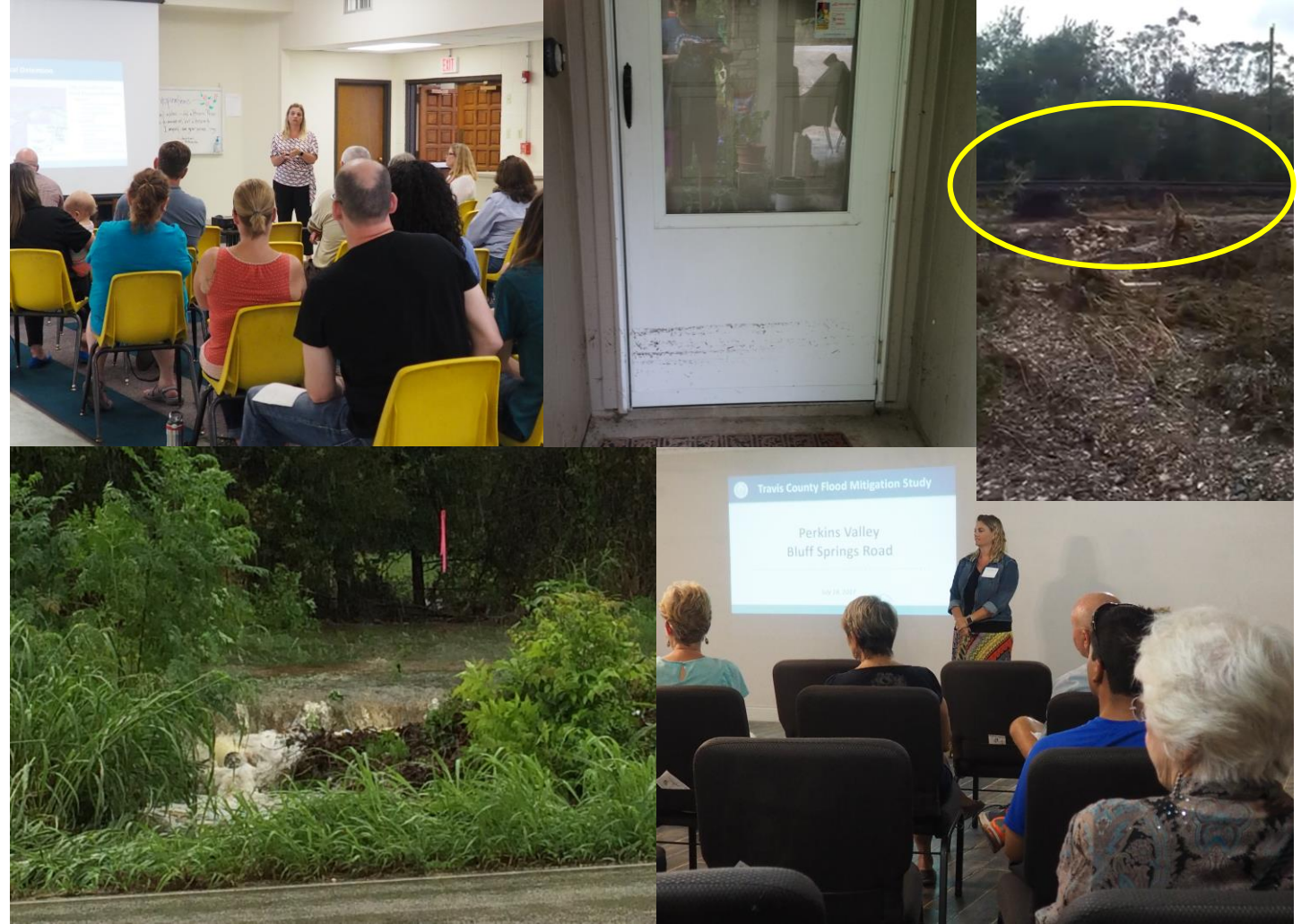
- Gather Technical Data
- Gather Resident Data

GATHER RESIDENT DATA

Onion Creek Watershed

■ Resident Testimony

- ☐ Floodplain Boundaries
- ☐ High Water Marks
- ☐ Flow Direction



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OVERVIEW



UTILITY FUNCTION

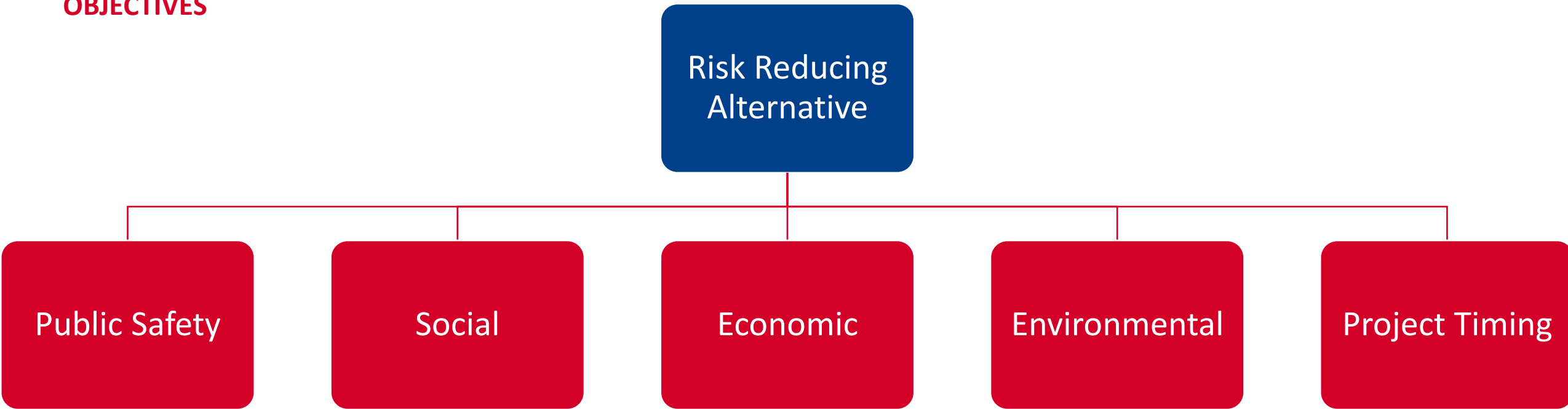


CONCLUSION



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OBJECTIVES

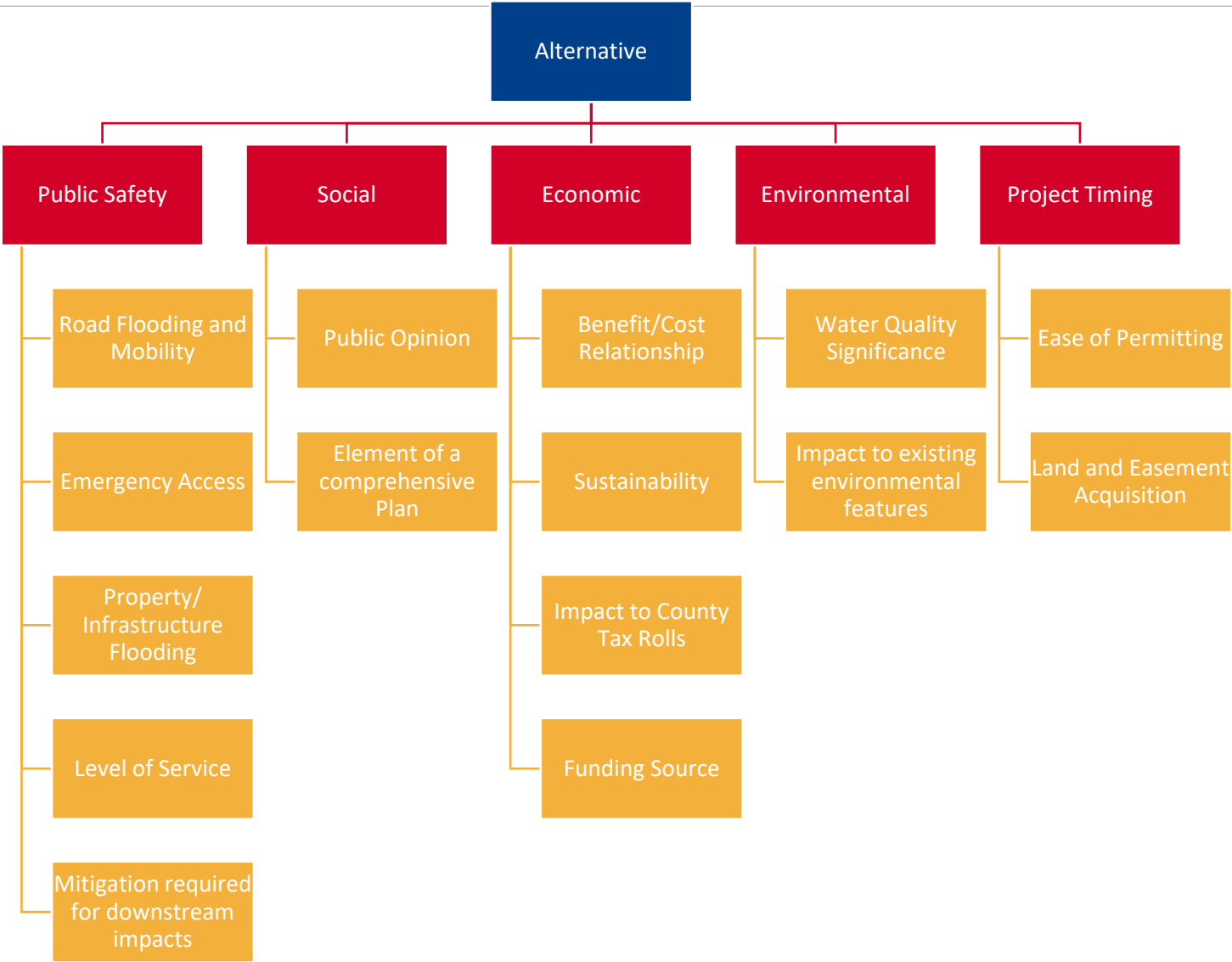


$$U_{TOTAL} = U_P + U_S + U_M + U_E + U_T$$

$$U_{TOTAL}(P, S, M, E, T) = C_1(U_P) + C_2(U_S) + C_3(U_M) + C_4(U_E) + C_5(U_T)$$

CONCLUSION | BUILDING THE HIERARCHY

ATTRIBUTES



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CONCLUSION | EVERYONE USES UTILITY FUNCTIONS



UTILITY FUNCTIONS

Are just a “FANCY” Weighted Average

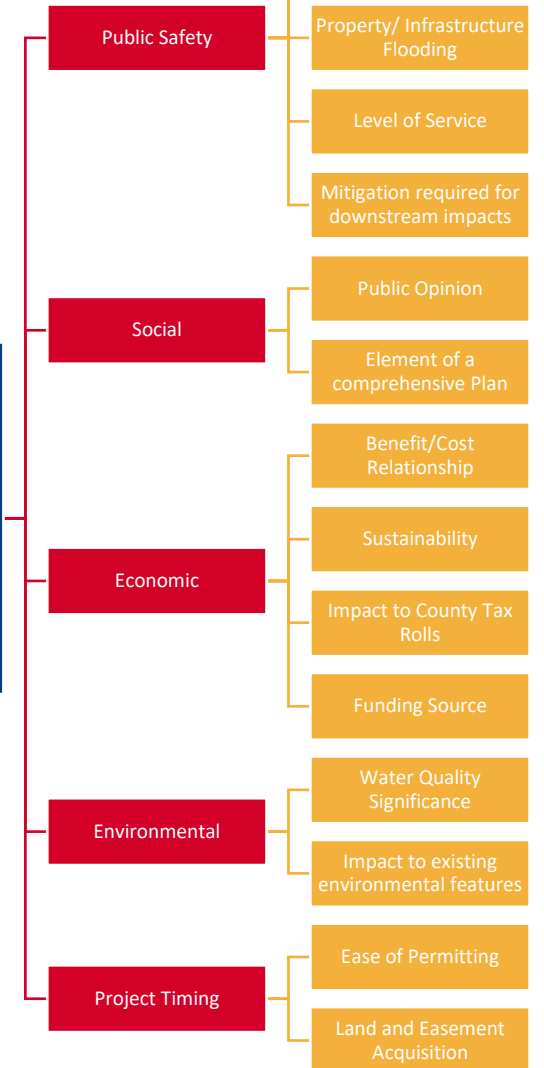
- Weights are not arbitrarily chosen
- Building the function is an iterative process
- Many different disciplines use this concept
- Applying this technique to everyday life makes people better rational decision makers



PRELIMINARY TRAVIS COUNTY UTILITY FUNCTION

$$U_{TOTAL} = U_P + U_S + U_M + U_E + U_T$$

Alternative



CONCLUSION | YOU ARE AN IMPERFECT INFORMATION PROCESSOR, IT'S OKAY!



QUESTIONS?

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